

Chasing Butterflies

by Zoe Sadler

Synopsis:

*"Today is the day!
Today is the day Nova is going to catch a butterfly."*

Meet free spirited Nova, a very determined little girl with one goal in mind; to catch a butterfly. Watch Nova's adventure unfold and join her on the chase.

The Author:

Zoe Sadler is an illustrator whose love of reading fairytales and penchant for her old-fashioned dip pen and pot of ink inspires her to create quirky hand drawn illustrations.

Originally from Scotland, where she also studied illustration Zoe now works from her studio in the Isle of Wight as a freelance artist and illustrator. When Zoe is not covered in black ink she can most often be spotted drinking earl grey tea or walking her black lab 'Wilson' round Tennyson Down.

www.zoesadler.com

Unique Selling Points:

A reminder to us all to appreciate the outdoors and the natural world but also to respect and protect our wildlife.

Chasing Butterflies represents the freedom and innocence of youth. Bringing us back to our childhood, where we remember to live in the moment and enjoy the experiences that come our way. A time where we weren't afraid to chase our dreams or those butterflies!

Marketing:

Promote alongside butterfly organisations to protect and respect our wildlife.

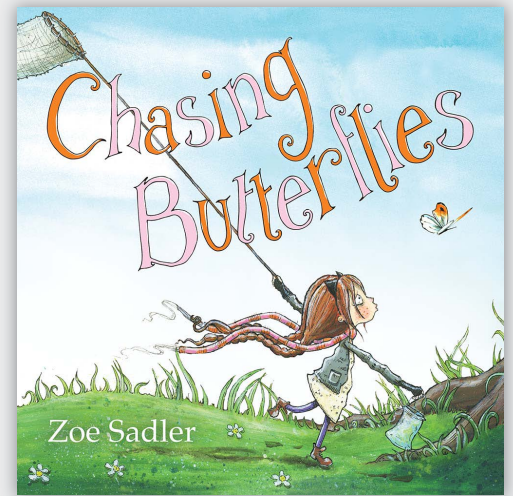
Released on/around Butterfly Education and Awareness Day.

Advance copies sent out for review and blog tour.

Local Waterstones launch and window display.

Press releases in local paper and in online resources.

Book readings and school visits.



Details:

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