

The Lighthouse Keeper: A Cautionary Tale

by Zoe Sadler

A hapless tale about a lighthouse keeper, who, well,
just isn't very good at his job
...or is he?

Synopsis:

Will the little boat get a happy ending and be guided to safety by the beam of the lighthouse or will it go down in a watery whirl!

A children's picture book tale which will appeal to both adults and children with its quirky humour!

The Author:

Zoe Sadler is an illustrator whose love of reading fairytales and penchant for her old-fashioned dip pen and pot of ink inspires her to create quirky hand drawn illustrations.

Originally from Scotland, where she also studied illustration Zoe now works from her studio in the Isle of Wight as a freelance artist and illustrator. When Zoe is not covered in black ink she can most often be spotted drinking earl grey tea or walking her black lab 'Wilson' round Tennyson Down.

www.zoesadler.com

Unique Selling Points:

Initially special edition copies and rewards were produced using the crowdfunding platform, Kickstarter. It overfunded and proved very popular.

Debut children's book.

Marketing:

Publicity and networking from crowdfunding the book.

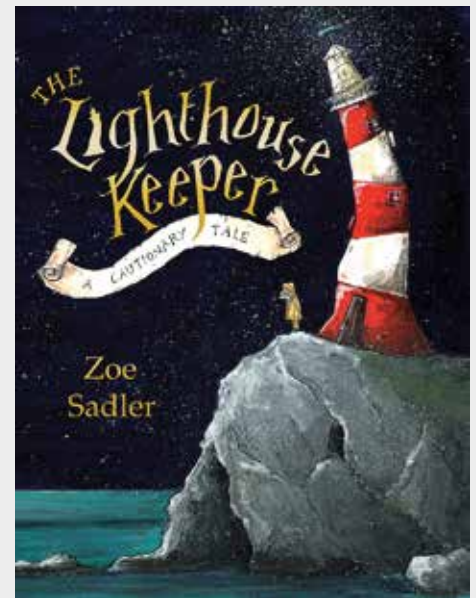
Press releases in local paper and online resources.

Combined exhibition opening and book launch.

Book readings and school visits.

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Details:

Format: Paperback

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Genre: Children

Age: 4-7

Illustrations: Zoe Sadler

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